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| Table 1  *Group Differences in Incidental Exposure and Total/Story Exposure among the Involvement Groups* | | | | | | | | | | | | |
|  | Incidental Exposure | | | | | | Total Exposure | | | Story Exposure | | |
|  | Trait-Like Variable | | | State-Like Variable | | | Trait-Like Variable | | | State-Like Variable | | |
| **Fixed Effects** | β | | *SE* | β | | *SE* | β | | *SE* | β | | *SE* |
| Intercept | -0.15 | | 0.11 | -2.44\*\*\* | | 0.26 | -0.34\*\* | | 0.12 | -2.06\*\*\* | | 0.21 |
| Involvement (Medium:Low) | -0.09 | | 0.06 | 0.34\*\* | | 0.12 | 0.29\*\*\* | | 0.06 | 0.52\*\*\* | | 0.10 |
| Involvement (High:Low) | -1.07\*\*\* | | 0.09 | 0.22 | | 0.21 | 0.44\*\*\* | | 0.09 | 0.58\*\*\* | | 0.15 |
| Age | -0.07\*\*\* | | 0.02 | 0.09 | | 0.04 | 0.08\*\*\* | | 0.02 | 0.00 | | 0.03 |
| Gender (1 = Female) | 0.03 | | 0.05 | -0.16 | | 0.10 | -0.07 | | 0.04 | -0.23\*\* | | 0.08 |
| Race (1 = Person of Color) | -0.13\*\* | | 0.05 | -0.08 | | 0.10 | -0.20\*\*\* | | 0.04 | -0.01 | | 0.02 |
| Education | 0.05\*\* | | 0.02 | 0.00 | | 0.03 | 0.04\*\* | | 0.01 | 0.02 | | 0.02 |
| Income | 0.00 | | 0.01 | -0.04 | | 0.03 | 0.00 | | 0.01 | -0.03 | | 0.02 |
| Ideology (+ Conservative) | -0.03\*\* | | 0.01 | -0.02 | | 0.02 | -0.02\*\* | | 0.01 | 0.01 | | 0.01 |
| Party Identity (+ Republican) | 0.05\*\*\* | | 0.01 | 0.01 | | 0.03 | 0.04\*\*\* | | 0.01 | -0.00 | | 0.01 |
| Frequency of Social Media Use | 0.06\*\*\* | | 0.01 | 0.06 | | 0.03 | 0.05\*\*\* | | 0.01 | -0.01 | | 0.02 |
| Network Size | -0.19\*\*\* | | 0.07 | -0.14 | | 0.15 | 0.22\*\*\* | | 0.07 | 0.16 | | 0.11 |
| Network Diversity | 0.19 | | 0.10 | -0.03 | | 0.22 | 0.22\* | | 0.10 | 0.33\* | | 0.15 |
| Group Activity | 0.22\*\*\* | | 0.05 | 0.07 | | 0.10 | 0.24\*\*\* | | 0.04 | 0.09 | | 0.07 |
| Social News Curation | 0.41\*\*\* | | 0.03 | 0.07 | | 0.06 | 0.48\*\*\* | | 0.03 | 0.22\*\*\* | | 0.05 |
| Incidental Exposure (Trait-Like) |  | |  | 0.25\*\*\* | | 0.05 |  | |  | 0.02 | | 0.04 |
| **Random Effects** | *Var.* | | *SD* | *Var.* | | *SD* | *Var.* | | *SD* | *Var.* | | *SD* |
| InterceptFrame | 0.01 | | 0.08 | 0.04 | | 0.20 | 0.01 | | 0.10 | 0.04 | | 0.20 |
| Residual | 0.95 | | 0.98 | 1.96 | | 1.40 | 0.86 | | 0.93 | 1.29 | | 1.14 |
| **Fit Statistics** |  |  | |  |  | |  |  | |  |  | |
| ICC | .01 | | | .02 | | | .01 | | | .03 | | |
| LL | -3,076.72 | | | -1,045.05 | | | -2,975.84 | | | -1,340.59 | | |
| Pseudo-*R*2 | .21 | | | .12 | | | .51 | | | .12 | | |
| *Note*: Cell entries are parameter estimates from multilevel models with random intercepts. Linear models are used for trait-like variables, and quasi-binomial models are used for state-like variables. Data are weighted by education and income. *N* = 2,008. Groups = 17. | | | | | | | | | | | | |

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| Table 2  *Conditional Effects of Incidental Exposure on Story Engagement* | | | |  |  | |
|  | Engagement | | High-Effort Engagement | | | | |
| **Fixed Effects** | β | *SE* | β | | | *SE* | |
| Intercept | 2.65\*\*\* | 0.42 | 1.21\*\*\* | | | 0.27 | |
| Incidental Exposure (Trait-Like) | -0.14\*\*\* | 0.06 | -0.10\*\* | | | 0.04 | |
| Incidental Exposure (State-Like) | -2.06\*\*\* | 0.31 | -1.16\*\*\* | | | 0.20 | |
| Involvement (Medium:Low) | 0.11\* | 0.72 | -0.10 | | | 0.20 | |
| Involvement (High:Low) | -0.50 | 0.35 | 0.31 | | | 0.23 | |
| Age | 0.01 | 0.05 | -0.03 | | | 0.03 | |
| Gender (1 = Female) | -0.28\* | 0.12 | -0.20\* | | | 0.08 | |
| Race (1 = Person of Color) | 0.25\*\*\* | 0.13 | 0.07 | | | 0.08 | |
| Education | -0.02 | 0.04 | -0.03 | | | 0.03 | |
| Income | 0.02 | 0.03 | 0.01 | | | 0.02 | |
| Ideology (+ Conservative) | 0.03 | 0.02 | 0.03\* | | | 0.01 | |
| Party Identity (+ Republican) | -0.06 | 0.03 | -0.04\* | | | 0.02 | |
| Frequency of Social Media Use | 0.00 | 0.04 | 0.01 | | | 0.03 | |
| Network Size | 0.19 | 0.17 | 0.27\* | | | 0.11 | |
| Network Diversity | 0.68\*\* | 0.24 | 0.38\* | | | 0.16 | |
| Group Activity | 0.24\* | 0.10 | 0.20\*\* | | | 0.07 | |
| Social News Curation | 0.36\*\*\* | 0.08 | 0.19\*\*\* | | | 0.06 | |
| **Interactions** |  |  |  | | |  | |
| Incidental Exposure (State-Like) x Involvement (Medium:Low) | -0.71\* | 0.34 | 0.30 | | | 0.22 | |
| Incidental Exposure (State-Like) x Involvement (High:Low) | -0.38 | 0.41 | -0.12 | | | 0.27 | |
| **Random Effects** | *Var*. | *SD* | *Var*. | | | *SD* | |
| InterceptFrame | 0.02 | 0.21 | 0.02 | | | 0.13 | |
| Residual | 2.67 | 1.51 | 1.15 | | | 1.07 | |
| **Fit Statistics** |  |  |  | | |  | |
| ICC | .01 | | .02 | | | | |
| LL | -1,613.46 | | -1285.40 | | | | |
| Pseudo-*R*2 | .46 | | 0.47 | | | | |
| *Note*: Cell entries are parameter estimates from a multilevel model with random intercepts. Data are weighted by education and income. Analysis uses subset of respondents who report exposure to story. *N* = 842. Groups = 17. | | | | |  | |

Figure 1

*Differences among involvement groups in news exposure.*

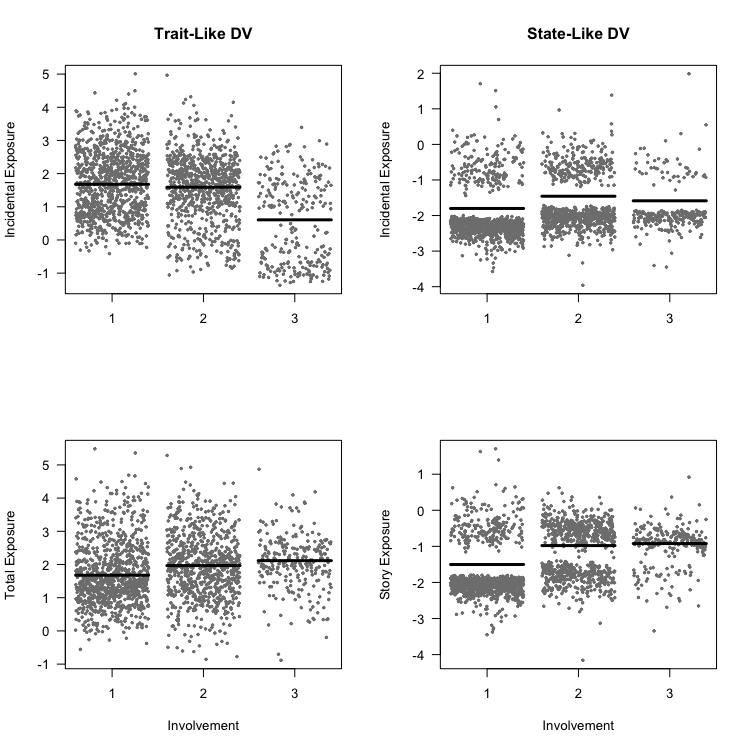
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Figure 2

*Differences between incidentally and purposefully exposed in news engagement by level of involvement.*

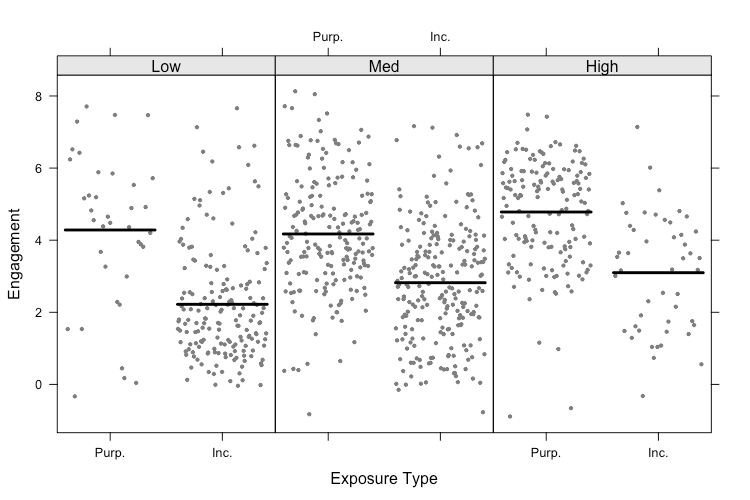
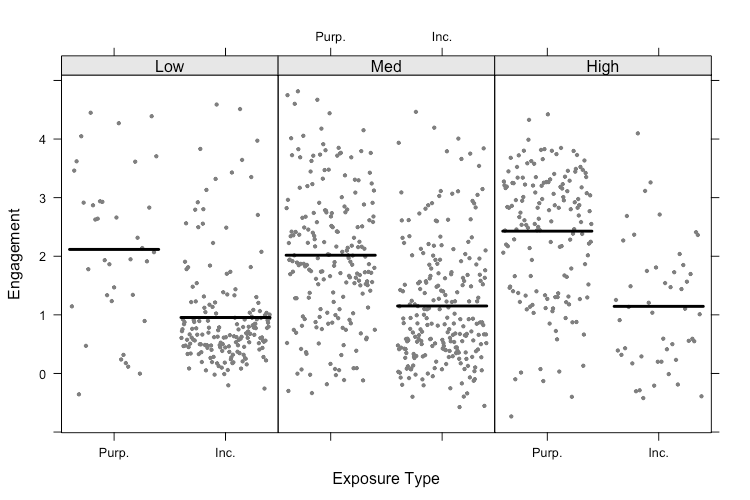


Figure 3

*Differences between incidentally and purposefully exposed in news engagement by level of involvement.*



Appendices

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| Table A1  *Correlations Among Variables Used in Latent Class Analysis* | | | | |
| Variable | 1. | 2. | 3. | 4. |
| 1. Social Media as News Source (1 = Yes) | 1.00 |  |  |  |
| 2. Self-Reported Interest | .34 | 1.00 |  |  |
| 3. Follow Accounts for News | .52 | .50 | 1.00 |  |
| 4. Algorithmic Categorization (1 = Interested) | .36 | .34 | .46 | 1.00 |
| *Note*: Cell entries are Pearson’s correlation coefficients (*r*). *N* = 2,008 | | | | |

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| Table A2  *Model Fit Statistics for Models with Varying Number of Latent Classes* | | | | |
| Model | AIC | BIC | *G*2 | χ2 |
| 2 Classes | 16,036.27 | 16,153.98 | 398.90 | 409.10 |
| **3 Classes** | **15,810.00** | **15,989.35** | **150.63** | **149.52** |
| 4 Classes | 15,759.35 | 16,000.36 | 77.98 | 82.96 |
| 5 Classes | 15,758.16 | 16,060.83 | 54.79 | 53.95 |
| *Note*: BIC was the primary criterion for model selection. *N* = 2,008. | | | | |

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| Table A3  *Predicted and Observed Latent Class Membership* | | |
| Latent Class | Predicted | Observed | |
| 1: Low Involvement (*n* = 968) | .48 | .48 | |
| 2: Medium Involvement (*n* = 788) | .39 | .38 | |
| 3: High Involvement (*n* = 252) | .13 | .15 | |
| *Note*: Cell entries are predicted probabilities and observed proportions obtained from a latent class analysis (LCA) model. Column totals may not equal 1 due to rounding. *N* = 2,008. | | |